



PRESS INFORMATION

Ref. RDT/NDM/1195/12.

Geomagic expands its global presence into India

3D imaging and inspection in demand as country focuses on increasing and optimising its manufacturing economy

MORRISVILLE, N.C., USA. July 19, 2012 - Geomagic[®], a global company providing 3D technology for digital reality, today announced its expansion into India to support the growing needs of the country's expanding design and manufacturing industries.

Geomagic's local presence will enable Indian engineering and manufacturing operations to more easily buy and learn Geomagic 3D scanning and imaging, 3D inspection and touch-enabled digital modeling solutions, to build more productivity and efficiency into their operations, as well as create digital workflows that reduce waste.

"There is a strong demand for Geomagic solutions in this region, with manufacturers seeking to utilize digital technology to build greater efficiencies into their manufacturing operations," said Tom Kurke, president and chief operating officer, Geomagic. "Local representation remains a highly important component of Geomagic's growth strategy, by building relationships with its partners and customers."

Geomagic's software and hardware tools enable ease-of-operation in 3D lean manufacturing operations, allowing significant productivity improvements through using real world 3D data, interactive and organic design, and

accurate measurement of manufactured parts. This works within the scope and aim of India's [Twelfth Five-Year Plan draft, for 2012 – 2017](#), prepared by the Government of India Planning Commission, which addresses the need to innovate and produce products more efficiently. "...India needs more "frugal, distributed, affordable innovation" that produces more "frugal cost" products and services that are affordable by people at low levels of incomes without compromising the safety, efficiency, and utility of the products..."

Geomagic teams in India can now deliver hands-on demonstrations of [Geomagic Studio](#),[®] [Geomagic Qualify](#)[™] and its other 3D imaging and metrology tools, as well as provide local support to partners, resellers and customers. These software solutions deliver 3D scans into MCAD formats, including Autodesk Inventor[®], CATIA[®], SolidWorks[®] and Creo[®] (formerly Pro/ENGINEER.) The products also support all standard industry 3D formats for neutral file interoperability, and the latest 2012 releases deliver improved probing, PMI and GD&T tools in inspection and metrology, and improved handling of medium-range data in the 3D imaging field.

Geomagic's newly acquired Sensable product lines, which include [Freeform 3D Modeling](#) and [Claytools](#), as well as the [Phantom Haptic device](#) product lines are available for demonstration and purchase through the Geomagic Sensable Group and [VCreate Logic Private Limited](#), located in Bangalore.

Geomagic in India can be reached via email at indiasales@geomagic.com and additional contact information is located at: <http://geomagic.com/en/how-to-buy/geomagic-offices/>

About Geomagic

Geomagic (www.geomagic.com) is a global company dedicated to advancing and applying 3D technology for the benefit of humanity. Different from CAD, Geomagic offers specific products to create 3D content from imaging the real world and real people, verify dimensional quality by comparing a master design to as-built products, and simulate touch sensations in digital environments.

Geomagic customers are the most innovative companies in industries ranging from aerospace, automotive, toys, mold, medical device, surgical simulation, consumer products, arts, heritage, research and education. Some of the leading companies around the globe using Geomagic products include [Ford](#), BMW, Boeing, [Harley Davidson](#), [Timberland](#), [Fisher Price](#), Lego, [Pratt & Whitney](#), [NASA](#), Schneider Electronic, 3M, [Danaher](#) and [Invisalign](#). Geomagic is based in Research Triangle Park, NC, USA, with an office in Boston and subsidiaries in Europe and Asia, and partner channels worldwide.

###

Geomagic, Geomagic Studio, Geomagic Qualify, Geomagic Qualify Probe, Wrap, Geomagic Wrap, Phantom, OpenHaptics, Omni, Freeform, Claytools, Sensable and Sensable Technologies are trademarks or registered trademarks of Geomagic Inc. All other trademarks are the property of their respective owners.

Media Contact:

Rachael Dalton-Taggart
Director of Marketing Communications
T: 919-474-0135
E: <mailto:rdtaggart@geomagic.com>

In Europe:

Neil McLeod. Tel: +44 (0)1666 504293, e-mail: neilmcleod@btopenworld.com